

# Lovibond® Water Testing

Tintometer® Group



**One name – one strong brand**

# New logo – new name: Aqualytic® becomes Lovibond®!

Did you already know? Lovibond® has long since been integrated with technology, innovation and know-how in the Aqualytic® measurement instruments and reagents. Aqualytic® has been part of the Tintometer brand family for more than 20 years. In the future, their belonging can no longer be overlooked from the outside.

Why? Because it has advantages for you!

Otherwise, everything will stay as usual.

Aqualytic® breaks new ground with the strong Lovibond® brand:

- Same content – same quality
- Unchanged conditions
- Unrestricted warranty claims
- Reliable service and repair
- Contacts, addresses, ordering and delivery routes:  
Everything stays as usual



## Radiant power for the future

Lovibond® stands for:

- Persuasive power of a global brand established for more than 130 years
- Outstanding quality, convincing price-performance ratio, high innovative strength and unique flexibility

## Living compliance culture

Compliance requirements are growing inexorably worldwide. Lovibond® is perfectly positioned therefore:

- Safety data sheets, GHS classifications and product labels, conformity to standards, even more languages
- Active participation in standardisation work, worldwide networking in associations of organisations and associations





## More service – more satisfaction

For Lovibond®, the customer comes first – in all areas:

- Modern website with a wide range of information and downloads
- Homepage, compliance data, SDS, GHS, user manuals and much more – all publications are available in an ever-increasing range of languages
- Reliable repair service
- Trainings worldwide

## You have a choice! Versatile product portfolio

With Lovibond® you have even greater choice:

- Greater variety of products: More devices, more reagents, more accessories
- Larger selection of applications

Do you have any questions about the brand change?

We are there for you!  
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[www.lovibond.com](http://www.lovibond.com)